

**March 9-17, 2019**

**GOLD \$10,000** (\$8,000 tax deductible)

- Inclusion in event news releases, e-blasts, social media & Plein Air Festival webpage
- Large name and/or logo on ads & printed materials, including full page ads in Plein Air & Fine Art Connoisseur Magazines
- NEW - full page color ad in Festival Program (4.5" x 7.5")
- Lead recognition on event signage and on permanent sponsor board on display at the gallery
- Eight (8) tickets to Plein Air VIP Collectors Party

**SILVER \$5,000** (\$4,000 tax deductible)

- Inclusion in all event news releases, e-blasts, social media & Plein Air Festival webpage
- Name and/or logo in on ads & printed materials, including full page ads in Plein Air & Fine Art Connoisseur Magazines
- NEW - half page color ad in Festival Program (4.5" x 3.625")
- Recognition on event signage and on permanent sponsor board on display at the gallery
- Four (4) tickets to Plein Air VIP Collectors Party

**GRAND PRIZE Award Sponsor \$5,000**

Naming Rights to Grand Prize (\$4,000 tax deductible)

- Inclusion in event news releases, e-blasts, social media & Plein Air Festival webpage
- Name and/or logo on ads & printed materials, including full page ads in Plein Air & Fine Art Connoisseur Magazines
- NEW - half page color ad in Festival Program (4.5" x 3.625")
- Recognition on event signage and on permanent sponsor board on display at the gallery
- Two (2) tickets to Plein Air VIP Collectors Party

**Bronze \$2,000**

(\$1,600 tax deductible)

- Inclusion in event news releases, e-blasts, social media & Plein Air Festival webpage
- Name and/or logo on ads & printed materials, including full page ads in Plein Air & Fine Art Connoisseur Magazines
- NEW - quarter page color ad in Festival Program (2.125" x 3.625")
- Recognition on event signage and on permanent sponsor board on display at the gallery
- Two (2) tickets to Plein Air VIP Collectors Party

**Underwriting, In-Kind & Advertising** to be recognized on website and signage

- |  |   |   |
|--|---|---|
| <input type="checkbox"/> <b>\$2,000</b> - Program Sponsor (includes a full page ad in the program) | <input type="checkbox"/> <b>\$500</b> - Artist Prize Merchandise        | <input type="checkbox"/> <b>\$250</b> - Banners & Flags           |
| <input type="checkbox"/> <b>\$2,000</b> - Invitation Printing & Mailing                            | <input type="checkbox"/> <b>\$500</b> - Student Artist Workshop Award   | <input type="checkbox"/> <b>\$250</b> - Program Ad - Full Page    |
| <input type="checkbox"/> <b>\$1,000</b> - VIP Party Sponsor  | <input type="checkbox"/> <b>\$500</b> - VIP Party Liquor/Drink Sponsor  | <input type="checkbox"/> <b>\$150</b> - Program Ad - Half Page    |
| <input type="checkbox"/> <b>\$800</b> - Artist's Welcome Dinner                                    | <input type="checkbox"/> <b>\$500</b> - Plein Air Preview Party Sponsor | <input type="checkbox"/> <b>\$100</b> - Program Ad - Quarter Page |
| <input type="checkbox"/> <b>\$500</b> - Kid's Paint Out  | <input type="checkbox"/> <b>\$500</b> - Event Photographer              | <input type="checkbox"/> <b>\$100</b> - Signage                   |
| <input type="checkbox"/> <b>\$500</b> - Artist's Swag Bag  | <input type="checkbox"/> <b>\$250</b> - VIP Party Food Sponsor          | <input type="checkbox"/> Other amount (unrestricted)              |
|  | <input type="checkbox"/> <b>\$250</b> - Artist's After Party            |   |

**Sponsorship Information:**

NAME \_\_\_\_\_  
 CONTACT (IF DIFFERENT FROM ABOVE) \_\_\_\_\_  
 ADDRESS \_\_\_\_\_  
 CITY/STATE/ZIP \_\_\_\_\_  
 PHONE \_\_\_\_\_  
 EMAIL \_\_\_\_\_  
 WEBSITE \_\_\_\_\_

**Sponsorship Choice:**

AMOUNT DUE: \$   
 CHECK ENCLOSED  
 CREDIT CARD # \_\_\_\_\_  
 CARDHOLDER NAME \_\_\_\_\_  
 EXP. DATE \_\_\_\_\_ CODE \_\_\_\_\_

**Sponsorship Deadline:** In order to make sure you are included in all printed materials, we need your signed commitment by November 1, 2018.