

Contact: Laura Bessinger-Morse
Director of Marketing and Development
(561) 746-3101
Email: laura@lighthousearts.org
For Immediate Release



Photos Attached

**Lighthouse Center for the Arts' Bra-Vo! Auction of "ArtBras"
Raised \$5,000 for Breast Cancer Research**

Tequesta, Fla. (March 22, 2010) — The Lighthouse Center for the Arts (LCA) presented a check for \$5,000 to the **American Cancer Society's Making Strides Against Breast Cancer** research mission in a special gathering of art center staff and ACS volunteers and staff on March 16, 2010. The donation was raised through **Bra -Vo!**, LCA's first annual ArtBra exhibition and auction supporting the fight against breast cancer. Forty-nine bras were created by local artists with individual themes and dedications, and were on exhibition January 7 - February 11. The crowning **Bra -Vo!** event was the Pink Cocktail Party, where the ArtBras were modeled down a pink runway for 300 bidders to consider in silent and live auctions.

LCA curator Shannon Frezza and board president Colette Meyer presented a \$5,000 check to Kelly Fason, volunteer Chair for the American Cancer Society's Making Strides Against Breast Cancer Palm Beach, and ACS associate director Jeremy Morse. Also present were Linda Spielman, Palm Beach area executive director of the American Cancer Society, and Lighthouse Center for the Arts staff including executive director Katie Deits, director of marketing and development Laura Bessinger-Morse, and special events director Sheila Bell. The Lighthouse Center for the Arts is the first official \$5,000 sponsor of the event in Palm Beach County this year. Linda Spielman stated, "The excitement **Bra-Vo!** created was like nothing I've ever seen. There were tears, laughter, and a celebration of life represented in these ArtBras — the community found a way to bring a message of hope to women in a unique and very expressive way. The donation raised by **Bra-Vo!** goes directly to support the cutting-edge research ACS works so hard to fund."

The Breast Institute at JFK Medical Center sponsored **Bra-Vo!**, along with Cake Kingdom, Flowermart, Anna Flowers, Carol Frezza, WJTW, Jupiter Academy of Music, Irina Ponomareva Photography and Rosalie Roush. Shannon Frezza, LCA curator, envisioned the event as a way to honor those in our community who have experienced the breast cancer battle or shared it with a friend or loved one. The event was held in honor of Evelyne Bates, long-time staff member and historian, who battled and won her breast cancer fight in 2008. Bra-Vo! will reappear as an even larger exhibition in 2011.

For more information on the Lighthouse Center for the Arts Museum, School of Art, exhibitions, programs and events visit www.LighthouseArts.org or call (561) 746-3101. The Lighthouse Center for the Arts is located in Gallery Square North, 373 Tequesta Drive, Tequesta, FL, one-half mile west of US Hwy 1. Museum hours are Monday through Saturday 10 a.m. to 4 p.m.

ABOUT THE LIGHTHOUSE CENTER FOR THE ARTS

The Lighthouse Center for the Arts (LCA) is a member-supported not-for-profit 501(c)(3) community arts organization, providing excellence in art exhibitions, instruction, education and outreach for all ages. Programs are funded in part by the Palm Beach County Cultural Council, the Palm Beach County Tourist Development Council and the Palm Beach County Board of County Commissioners.

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Photos Attached

Cutline:



LCA-BRA-013 Breast cancer survivor and LCA staff member Eveylne Bates in *Fandango Flamingo*, created by Tess Lindsay. Bra-Vo! and the Pink Cocktail Party at Lighthouse Center for the Arts raised \$5,000 for the American Cancer Society's Making Strides Against Breast Cancer Palm Beach event. (Photo by Irina Ponomareva)



LCA- ACS 2010 Left to right:: Lighthouse Center for the Arts curator Shannon Frezza and board president Colette Meyer present a \$5,000 check to Kelly Fason, volunteer Chair for the American Cancer Society's Making Strides Against Breast Cancer Palm Beach, and ACS associate director Jeremy Morse. Seen in the photo is artist James Hook's *Mardi Bra: Unmasking the Myth of Breast Cancer*, on view at the American Cancer Society Offices on Australian Avenue. The Lighthouse Center for the Arts raised \$5,000 for breast cancer research through their recent Bra-Vo! ArtBra exhibition and auction. (Photo by Katie Deits)