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For Immediate Release
Photos Attached

Doggies Worked the Crowd at Fashion Show

Tequesta, Fla. (October 5, 2010) — A dog-modeled fashion show at The Lighthouse ArtCenter led to bids on several “creature comforts” along with the adoption of a special needs dog, “Tuffy.” The ticketed event on September 16 was the culmination of *A Dog-Gone Art Show*, a juried exhibition and sale of dog-inspired artwork. Kathy Greene of WJTW emceed the main attraction, presenting each dog as it was escorted down the runway donning various pieces of locally crafted canine couture.

Spectators bid on the items featured in the fashion show as well as merchandise and gift-baskets from local pet businesses. All proceeds go to the Lighthouse ArtCenter and the Peggy Adams Animal Rescue League.

Event co-chair Shannon Frezza gave two thumbs up for the outcome of the Doggie Fashion Show. “I think the event brought a lot of awareness to the importance of pet adoption and to the Peggy Adams Animal Rescue League,” she said. Aside from organizing the event, Frezza designed a garment for the auction and accompanied her dog, Roxie, to model it for the audience.

One adoption was sealed on-site from the adoption van for Tuffy, a special-needs dachshund. The success of the event from ticket sales and auction bids promises future financial support for both organizations; The Peggy Adams Animal Rescue League will be able to use its share of the profits to continue its mission to provide shelter and care to homeless animals and to advocate animal welfare initiatives within the community. It has served Palm Beach County since 1925.

For more information on the Lighthouse ArtCenter Museum, School of Art, and its exhibitions, programs and events, visit LighthouseArts.org or call (561) 746-3101. The Lighthouse ArtCenter is in Gallery Square North, 373 Tequesta Drive, Tequesta, Florida, one-half mile west of U.S. Highway 1. Museum hours are Monday through Friday, 10 a.m. to 4 p.m., with admission free for members and \$5 for non-members ages 13 and up. Saturday hours are 10 a.m. to 2 p.m. with free admission.

ABOUT THE LIGHTHOUSE ARTCENTER

The Lighthouse ArtCenter is a member-supported not-for-profit 501(c)(3) community arts organization, providing excellence in art exhibitions, instruction, education and outreach for all ages. Programs are funded in part by the Palm Beach County Cultural Council, the Palm Beach County Tourist Development Council and the Palm Beach County Board of County Commissioners.

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Photos Attached

Cutlines:



Shannonandroxie.jpg- Event co-chair Shannon Frezza poses with her Maltese poodle, Roxie, at *A Dog-Gone Art Fashion Show* at the Lighthouse Art Center on September 16.



TonywithBernie.jpg- Event co-chair Tony Frezza reassures Bernie, dressed in artist Sue Sheehan's *Buttercup in Black Eyed Susans*, as he models in *A Dog-Gone Art Fashion Show* at the Lighthouse Art Center on September 16.



Momanddachshund.jpg- Artist Elaine Weeks enjoys a laugh on the runway with Gigi, modeling *Oh, What a Doll!* in *A Dog-Gone Art Fashion Show* at the Lighthouse ArtCenter on September 16.



Dogwithautumngarland.jpg- This male Mini-Aussie, Dru, models *Fall Festival*, an autumn foliage garland created by Tina Valent, auctioned at *A Dog-Gone Art Fashion Show*. The show took place September 16 at the Lighthouse ArtCenter.



Tuffy.jpg- Special-needs dachshund, Tuffy, was adopted from the Peggy Adams Animal Rescue League's adoption van at *A Dog-Gone Art Fashion Show*. The show took place on September 16 at the Lighthouse ArtCenter.