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For Immediate Release

Photos Attached



D'Art for Art guests grabbed art, supported the arts at November annual event

Tequesta, Fla. – (November 22, 2010) — Tweeeeeet!

Guests at the Lighthouse ArtCenter's 4th annual D'Art for Art fundraiser dashed through the museum galleries to claim their top choices from more than 160 works of art that they took home as the ultimate party favor. The Saturday, Nov. 13 event was a sold-out success, raising approximately \$30,000 for local arts programming. More than 100 guests enjoyed apple D'Art-inis, engaged in lively bidding for the auction packages, and dined on tropically inspired salads and surf and turf from Little Moir's Food Shack. All money raised at D'Art for Art supports the year-round programs that the Lighthouse ArtCenter, the area's leading visual arts museum and school of art, provides Palm Beach and Martin Counties.

The artwork snatched by guests was collectively valued at nearly \$100,000. Artists and art patrons donated richly diverse, high-quality works to help raise money at this much anticipated "fun"draiser. Guests were happy to find artwork exhibited that matched every taste and appreciation. Collectors grabbed pieces by well sought-after photographers Barry Seidman and Cheryl Maeder, painter J.Dzwell, and many other well-known artists. Works of all media, such as oil paintings, photography, ceramics and hand-crafted jewelry, are now part of private collections of the guests at D'Art for Art.

"D'Art for Art proved to be the best party of the season!," said D'Art for Art Chair Cathy Helowicz. "I've done a lot of fundraisers over the last 13 years, but never have I had so much fun chairing an event like D'Art for Art. By the end of the night, I looked around the room and saw people just having so much fun."

The event welcomed back for a second year Kathy Greene, programming director and host at Jupiter's WJTW-FM 100.3 and a lifelong supporter of The Lighthouse ArtCenter. As usual, Kathy worked her charm with the crowd to bid on exciting auction items, support the art-camp scholarship fund, and "get ready, set, go!" to make a mad dash for art. Highlights of the evening included executive director Katie Deits as official starting line whistle blower, entertainment at the grand piano by Bill Regalmann, and the crisp, bright green apple D'Art-inis.

2010 D'Arts claimed that the event just keeps getting better each year, from the presentation of art to the table settings and decorations to the culinary presentation and visual art adorning the dining room.

"If you haven't attended D'Art for Art, you just don't know what you are missing," Helowicz said. Aside from taking home the ultimate party favor, a work of art, some guests additionally came out as winners from the event's live and silent auctions.

Among the items subjected to frenzied bidding in the live auction were a 7 Night Stay in New York City, an oil painting, and the highly coveted 1st D'Art privilege. Volunteers made their rounds to every table with briefcases that featured silent auction items including a Barry Manilow concert, catered dinner for 8 from Little Moir's Food Shack, and a private Wine Tasting session for 20 people at Total Wine and Spirits.

The Lighthouse ArtCenter thanks its Event Committee and Chair Cathy Helowicz, guests, Board of Directors, sponsors and volunteers for their outstanding support of the Lighthouse ArtCenter. Business sponsors included Dex Imaging, Inc., Durga Garcia Photography, Little Moir's Food Shack, Cathy Helowicz.

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Photos attached by Durga Garcia.

Cutlines:



Executives.JPG- Lighthouse ArtCenter Executive Director Katie Deits presents a bouquet to D'Art for Art chairwoman Cathy Helowicz at the Saturday, November 13 event.



Silent_Auction.JPG- Robyn Deits-Eckersley shows off Silent Auction items from her briefcase at D'art for Art at the Lighthouse ArtCenter. The event took place on Saturday, November 13.



Break_Loose.JPG- Artist Keely Wright leads artist Dorothea Talik and Bonnie Jacobson (right) around the corner as they hunt for their favorite piece at D'Art for Art at the Lighthouse ArtCenter. The event took place on Saturday, November 13.



NewPottery.JPG- Marjorie Feinstein gets dibs on a pottery piece by Brian Kovachik at D'art for Art at the Lighthouse ArtCenter. The event took place on Saturday, November 13.



On_Their_Marks.JPG- Richard Ervolino waits for the whistle to "D'Art for Art" at the Lighthouse ArtCenter. The event took place on Saturday, November 13.



Sea_Sink.JPG- Mareb Hoke is pleased with the decorative sink by Tracy Rosof-Peterson, which she snagged at D'Art for Art at the Lighthouse ArtCenter. The event took place on Saturday, November 13.



Floral_Photo.JPG- Scott Simmons heads home from D'Art for Art at the Lighthouse ArtCenter, adding to his art collection a photography piece by Marjorie Wolfson. The event took place on Saturday, November 13.



Lettuce_Vase.JPG- Gil Walsh poses with her new piece of artwork, a vase by Georgia Novotny, which she gained as a guest at D'Art for Art at the Lighthouse ArtCenter. The event took place on Saturday, November 13.